

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Republican Governor's Assoc/ Issue

Submission Number 731 Issue 1



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Republican Governor's Assoc/ Issue	Submission Cost:	3815	Campaign Ref:	E:120815006
Buyer:	..	Client/Product/Estimate:		Sales Rep:	HRP Los Angeles
Schedule Dates:	09/24/12 to 09/30/12	Weeks:	1	Order Ref:	06145670
Est./PO Number:	06145670	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	#142 Rga NC	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
1	M-F 7a Today Show MTWTF..	03	550	30 Comme	Nbr of Spots	3	1650
2	M-F 530p Judge Judy MTWTF..	03	250	30 Comme	Nbr of Spots	3	750
3	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots	3	915
4	Sat 7p NewsS.	01	200	30 Comme	Nbr of Spots	1	200
5	Sun 6p NewsS	02	300	30 Comme	Nbr of Spots	1	300
Weekly Totals: Total Spots(Ord Spots)					11	11	

Grand Totals				Month 9 Weeks: 5			
				09/24			
Totals				11			
Cost				3815			

Grand Totals:

Spots:	11
Gross Total:	3,815.00
Commission:	572.25
Net Total:	3,242.75

REP HEADLINE# 6145670
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM STATION AUG15/12 09.1
*** WNCN-TV ***

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC.
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #
BUYER NAME CINDIE CRANE
SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6145670

CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 09.10

REP: NEW POLITICAL ORDER... 8/14

NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)

TOT: \$3,815/11X

PLS CNF... TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,815.00
TOTAL SPOTS 11

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC.
 AGY # AGY. NAME TARGET ENTERPRISES
 15260 VENTURA BLVD., #1240
 SHERMAN OAKS, CA 91403
 REP. # OFF. # SALESMAN #
 BUYER NAME CINDIE CRANE
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6145670 CLASS: NATL. LOCAL REGIONAL
 PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 18.24

REP: NEW POLITICAL ORDER... 8/14
 NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)
 TOT: \$3,815/11X
 PLS CNF... TNX — JOCELYN/IZZY
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$550.00	9/24	9/28	3		M-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = RGA NC AGENCY EST# = 142												
PROGRAM : TODAY SHOW RA35+ : 1.6												
2			530P-600P	30		\$250.00	9/24	9/28	3		M-F	3
PROGRAM : JUDGE JUDY RA35+ : 2.2												
3			600P-630P	30		\$305.00	9/24	9/28	3		M-F	3
PROGRAM : NBC 17 NEWS AT 6P RA35+ : 1.6												

MM
 8/14/12

REP HEADLINE# 6145670
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP
 AUG14/12 18.2
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P	30		\$200.00	9/29	9/29	1		SAT	1
PROGRAM : NBC 17 NEWS AT 7P												
RA35+ : 1.8												
5			600P-630P	30		\$300.00	9/30	9/30	1		SUN	1
PROGRAM : NBC 17 NEWS AT 6P												
RA35+ : 3.0												
SEP/12			\$3,815.00									
CONTRACT TOTAL											\$3,815.00	
TOTAL SPOTS											11	

MARKET TOTALS \$0 WNCN 0% WRAL 0% WTVB 0% WRAZ 0% WRDC 0% WLFL 0% CABL 0%
 DUPLICATE
 SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA35+*



LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association
1747 Penn. Ave. NW
Suite 250
Washington, DC 20006

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006
Phone: (202) 662-4162
Fax: (202) 662-4923
Name of Executive Director: Philip J. Cox
Name of General Counsel: Michael G. Adams

Sincerely,

Michael G. Adams